

ONE DAY FOR UK

Gift Counting Guide

WHAT GIFTS WILL COUNT TOWARD FINAL TOTALS?

- Mail gifts received through EOD 03/04/27 containing a One Day for UK sol code or mentioning One Day for UK in the memo line of the check
- GiveCampus (give.uky.edu) gifts with the following conditions:
 - Donor checked the box "I would like my gift to count towards One Day for UK"
 - Donor left a "One Day" comment
 - Donor made their gift on the **One Day for UK campaign** (give.uky.edu/one-day-for-uk)
- January & February payroll deductions
- Matching gift commitments
- No pledge payments will be counted (unless approved by Annual Giving for the purpose of a matching gift)

WHAT GIFTS WILL COUNT TOWARD LEADERBOARDS?

- Mail gifts received and processed by 3 p.m. on 02/24/27.
- All gifts to the **One Day for UK campaign** (give.uky.edu/one-day-for-uk) through 11:59 p.m. on 02/25/27. **Note:** from 12 a.m. on 02/25/27 to 12 a.m. on 02/25/27, all online giving forms will automatically redirect to the One Day for UK campaign.
- Online gifts made on any other online giving forms prior to One Day for UK where any of the following conditions at met:
 - Donor checked the box "I would like my gift to count towards One Day for UK"
 - Donor left a "One Day" comment
- Leaderboard totals will count cash gifts only - pledge payments will not be counted toward leaderboards unless previously discussed with (and approved) by Annual Giving
- Each matching gift will count as one donor toward the leaderboard.

WILL I RECEIVE A DETAILED REPORT FOR MY UNIT'S GIFTS?

Yes! Once Gift Receiving has completed processing One Day for UK gifts, the philanthropy contact for each unit will receive a final report from Annual Giving, which can be used for stewardship and final total announcements. Our goal is to have this report prepared by 03/11/27.