

# ***Terry B. Mobley Philanthropy & Alumni Engagement Awards Guidelines***

*Revised August 2025*

## **PURPOSE**

The Terry B. Mobley Philanthropy Awards are designed to honor the distinguished advancement career of Terry B. Mobley by recognizing and rewarding staff members who have demonstrated outstanding performance and professional achievement. The following awards will be presented annually:

- The ***Front-Line Award*** is presented to a UK Philanthropy, UK Alumni Association or other support staff member to recognize outstanding performance in support of philanthropy efforts at the university.
- The ***Impact Award*** is given annually to a staff member whose efforts during the calendar year led to a momentous, positive, lasting change at the university.
- The ***Rising Achievement Award*** is presented to a professional staff member who has UK Philanthropy, UK Alumni Association, or college/unit philanthropy or alumni relations tenure of fewer than five years, who demonstrates excellent work performance, significant success and potential of further outstanding achievement and impact as a philanthropy or alumni professional.
- The ***Professional Achievement Award*** is presented to a professional staff member who has UK Philanthropy, UK Alumni Association, or college/unit philanthropy or alumni relations tenure of five or more years, who consistently demonstrates excellent work performance and has achieved significant success and impact as a philanthropy or alumni professional.
- The ***Philanthropy Service Award*** is presented to a UK senior professional, administrator or faculty member who has demonstrated extraordinary support for the philanthropy effort at the university, is a strong advocate for philanthropy and is not a full-time UK Philanthropy or UK Alumni Association professional.

## **WHO IS ELIGIBLE?**

All full-time professionals and full- or part-time support staff are eligible for these awards. The Vice President for Philanthropy and the VP's Leadership Team are not eligible to receive an award, nor are members of the selection committee, or any previous award recipients.

## **CRITERIA FOR AWARDS**

Total dollars raised by an individual should not be the basis for an award. Creativity, stewardship, teamwork, service, professionalism, leadership, or distinguished work in philanthropy- or alumni-related activities and events are appropriate criteria to consider in nominating someone for an award.

## **WHO CAN NOMINATE?**

Anyone inside the Philanthropy and Alumni Engagement team can nominate a colleague, supervisor, or supervisee. Additionally, deans, associate deans, and faculty can submit nominations.

## **NOMINATION PROCESS**

Nominations are completely anonymous unless the nominator wants themselves revealed to the nominated party. Submission timeframe is open throughout the calendar year with a cutoff date around the end of September. Nominators will complete a nomination form through the appropriate link that gets submitted to the Professional Development Manager (PDM). The PDM will be the *only* individual to know who the nominators are and will not share this information with anyone unless the nominator indicates in their submitted nomination form that they want their identity disclosed. Once the deadline passes for nominations, and necessary approvals have been obtained, the PDM will send the collective nominations to the selection committee.

## **SELECTION COMMITTEE COMPOSITION**

The selection committee is comprised of Mobley Award recipients on an entirely volunteer basis. The PDM will serve as a non-voting member. The selection committee will have access to the full nomination form excluding the name of the nominator.

## **SELECTION PROCESS**

The committee will review the nomination forms and make selections determined by a simple majority of votes for honorees in each award category. Multiple nominations for an individual do not count as votes for that person. The committee may choose not to make an award in a given year.

## **NATURE OF AWARD AND PRESENTATION CEREMONY**

An awards ceremony will be held annually in early December. The award will consist of an appropriate engraved symbol of recognition, as well as a \$500 stipend generated by the Terry B. Mobley Award Endowment. Recipients will also be recognized at the annual UK Outstanding Staff ceremony, and their names will be added to a recognition wall located in the Sturgill Philanthropy Building.